2021 ICSA Applied Statistics Symposium
Sept 12-15, 2021   Virtual Conference

Poster Guidelines

The following guidelines are provided to assist in your preparation of your poster for the 2021 ICSA Applied Statistics Symposium.

E-poster submission

- E-posters can be submitted via DropBox at https://www.dropbox.com/request/JRe2kjqdsZrAXj3YkSin (PDF only, max file size: 10 MB)
- Recommended Poster Dimensions: Horizontal, or landscape oriented (recommended dimension: 48" wide x 36" high).
- E-posters should include your assigned conference poster numbers clearly visible. You can view your assigned poster ID via this link: https://docs.google.com/spreadsheets/d/1u-XZtWx9i7Cj-fz5k4FKob0wvb3WaqRa/edit?usp=sharing&ouid=113574438535196459336&rtpof=true&sd=true
- Please submit your e-posters by **Aug 22, 2021**. If you encounter challenges meeting the deadline, please email your request to symposium2021poster@icsa.org.
- You will receive notifications once your posters are made viewable on the conference website. If you notice any errors or need assistance, please email symposium2021poster@icsa.org prior to the conference or contact the conference help desk during the conference.

1-minute Video

Your video should be submitted by **Aug 22, 2021.**

- The video should be at most 1 minute.
- Please focus on the motivation (e.g. why is this problem important), the problem you study (e.g. how do you improve the start of the art), and your technical contributions.
- You are encouraged to make your video creative and engaging.
- The purpose of the video is to serve as an "elevator pitch" for your work, so that people will pay attention to your poster.
- Video will be submitted via DropBox at https://www.dropbox.com/request/b1J0l3MXdB0EFND817GO

Live Q&A and Mixer

- Poster presenters will be assigned a live Q&A session room (shown on the conference website), grouped by theme, on **Monday, Sept 13, 2021.**
- Be prepared to answer questions from your viewers during the whole session.
- Feel free to view other posters, videos, and socialize in your virtual room as this will also be a virtual mixer.

Information for Poster Presenters

Your poster should include:

- The full title, list of authors, and affiliations at the top of your poster
- A balance of figures and texts. Figures should be designed for viewing from a distance. Colors are effective if used appropriately and sparingly. Captions for figures and tables should highlight the take-home messages.

Your poster should **NOT** be a page by page printout of your talk slides or paper.

You may use following guidelines to prepare an **effective poster presentation** (especially if you are competing for poster awards):

- Consider putting the highlights of your work near the center and top of your poster.
- The title should be short and comprehensible to a broad audience. Avoid long titles spanning several rows.
- The poster should provide the appropriate scope and depth of the problem addressed.
- The texts should be concise and focus on the main points. The fonts (e.g. common sans serif fonts) should be easy for viewing from a distance. Try to avoid using more than two fonts.
- The layout should guide the viewers from one section to the next. Consider professional design software and templates (e.g. Adobe InDesign, Microsoft Publisher), or latex templates.
- The figures should be vector graphs (e.g. eps, pdf, svg). You may prepare your figures using Adobe Illustrator (best), PowerPoint (good), and Inkscape (free). Avoid Adobe Photoshop for pixel formats (e.g. jpeg) unless the resolution is super high. Excellent figure examples can be found from top scientific journals such as Nature, Science and PNAS.
- Include acknowledgements, software, and references.
- During your presentation, allow the viewers some time to read and be prepared to answer questions. Be familiar with your poster and avoid reading from the poster.
- Lots of theories are involved in designing layouts, choosing fonts/colors, preparing figures, and organizing contents. You may pick up some books or search for materials online. There are also many good free templates available from your institution or online, which you may customize to suit your project and show your personality.

Poster Awards

Experts will judge and vote for best poster awards. The award criteria include scientific merits (including significance, innovation, impact, approach, and contribution, following scoring criteria) and poster presentation (including presentation/interaction, and poster design).

More information about poster awards and submissions is available at
https://symposium2021.icsa.org/poster/

For more information, contact poster session chair Dr. Fang Jin (fangjin@gwu.edu), George Washington University.